

Invitation to Global Bio & Medical Forum 2013

KOTRA (Korea Trade-Investment Promotion Agency)
13, Heolleungno, Seocho-gu, Seoul, 137-749, Republic of Korea

The Event

Global Bio & Medical Forum (GBF) is an business-oriented annual event held in Seoul, Korea aimed at facilitating cooperation and trading between Korean and overseas companies in the bio and medical industries. Since its establishment in 2008 under the name of Global BioTech Forum, it has been committed to boosting the industries and helped the participants achieve remarkable outcomes. It will continue its utmost to establish business and build partnership between the participants.

Every year GBF draws leading experts and businessmen in the medical devices, hospital Project, biotechnology and pharmaceutical industries. You will have an opportunity to meet innovative and promising Korean businesses and national research centers along with global pharmaceuticals and medical devices companies, consulting firms and GPOs. Last year, around 120 global and 300 Korean companies gathered to join this event. In this two-day forum, participants will meet their potential business partners at one-on-one meetings through its customized matching system.

In addition to the meetings, participants will be also offered tracks of conferences and presentations on a wide range of subjects concerning the bio and medical industries by top-notch speakers in those areas.

Global Bio & Medical Forum promises to present you thoughtful insight and the right perspective on the bio and medical fields to support you to forge collaboration and business with your partners.

Outline

- Date: May 28th~ May 29th , 2013
 - Venue: COEX, Seoul, Korea (<http://coex.co.kr/eng/index.asp>)
 - Host: KOTRA (Korea Trade-Investment Promotion Agency) and the Ministry of Knowledge & Economy
 - Program
 - Main conference: May 28th, 2013
 - One-on-one partnering meetings: May 28th~ May 29th, 2013
 - Profile of Participants
 - A total of 300 bio & medical entities local and abroad
 - Established/innovative companies in the Medical devices/Hospital Project/Biotech/Pharmaceutical Industry
 - National & university research centers
 - Other related organizations
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What we offer

- Meeting arrangement with innovative and promising Korean businesses

How it Works?

- 1) *Send us profiles of Korean businesses you want to meet*
- 2) *We find right Korean businesses and send detailed list to you*
- 3) *Select your meeting partner and send back to us*
- 4) *Get final meeting schedule*

- Site inspection support
- Free accommodation (2 or 3days)
- Airport Pick-up
- Luncheon and Dinner Invitation

For further details

- For any inquiries, please feel free to contact us or your local Korea Trade Centre(KOTRA)
 - Find Korea Trade Centre(branch of KOTRA) in your area : <http://english.kotra.or.kr> > About KOTRA > Organization
- Event Website: <http://www.kobio.org>

Fact Sheet on Global Bio & Medical Forum 2012 (5th)

- Number of Participants
 - Overseas: 120 companies* in 33 countries
 - * Johnson & Johnson, Pfizer, GE, Roche, Glaxo Smith Kline, AstraZeneca and so on
 - Domestically: 300 companies
- Main Conference
 - In 2 tracks, 9 presentations were given on 9 subjects
- One-on-One Partnering Meetings
 - 200 companies participated in 1,000 meetings