

SWISS-PLG CONFERENCE PROGRAM INTERLAKEN, APRIL 8 -10, 2003

Subject:	BUSINESS DEVELOPMENT IN A DIFFICULT ECONOMIC ENVIRONMENT.
Guest country:	ISRAEL

April 8th, 2003

- 14.00 – 18.00 Coffee and **Registration**
- 14.00 – 17.30 **Exhibition and Special Networking Session** with the Israeli Guest Companies (*Foyer II / Chimney Lounge*)
- 16.00 – 17.30 **General Assembly Meeting** (*Salle Interlaken*)
(*Restricted to Swiss-PLG Members only*)
- 18.00 – 19.00 **Cocktail Party** (*Chimney Lounge / Foyer II*)
- 19.00 – 21.30 **Gala-Dinner** (*Salle La Belle Epoque*)
(*Business dress / tie*)
Welcome and Opening Remarks by Thomas A. Tóth,
President Swiss PLG
Key Note Address: J. Akerman, Israel Economic Attaché to
Switzerland
- 21.30 **Meet your colleagues at the Fireplace**
(*Hotel Bar / Chimney Lounge*)

PRELIMINARY CONFERENCE PROGRAM

April 9th, 2003

Salle La Belle Epoque

Smart – casual wear
Registration from 08.00 onwards

SESSION 1 *

Welcome and opening remarks 08.30 – 08.40

Speaker 1 08.40 – 09.30
Dr. Michael Steinmetz, General Partner MPM Capital, Boston, USA

Speaker 2 09.30 – 10.20
Dr. Roland Haag, Managing Director, Booz Allan Hamilton, Zürich

COFFEE BREAK 10.20 – 10.50

SESSION 2 *

Speaker 3 10.50 – 11.40
Dr. Michael Gaitonde, VP Business Development, Actelion, Allschwil

Speaker 4 11.40 – 12.30
Dr. Yoram Karmon, CEO & President of Peptor, Israel

LUNCH (*Salle L'Ambiance*) 12.30 – 14.00

WORKSHOP 1 on Deal Valuation and Negotiation 14.00 – 17.00
Workshop Leader: Mariana Brea-Krüger, Managing Director IMI Consulting, Germany (Limited to max. 30 people: Sign-up at the Conference Desk)
(*Salle Interlaken*)

WORKSHOP 2: Israeli Panel followed by... 14.00 – 15.30
... "One-To-One Meetings" with the Israeli Guest Companies 15.30 – 18.20
(*Salle to be confirmed*)

Meet at the Fireplace for Networking (*Chimney Lounge*) from 17.00 onwards

Meet at the Hotel Reception 18.45
Departure by bus to "Gasthof Weiersbühl" for rustic Dinner
(*smart – casual wear*)

PRELIMINARY CONFERENCE PROGRAM

April 10th, 2003

Salle La Belle Epoque

Smart –casual wear

SESSION 3 *

Opening Remarks, Housekeeping, etc. 08.30 – 08.40

Speaker 5 08.40 – 09.30
(Speaker from TEVA, Israel)

Speaker 6 09.30 – 10.20
Dr. Constanze Ulmer-Eilfort, International Partner, Baker & McKenzie,
Frankfurt Office

COFFEE BREAK 10.20 – 10.50

SESSION 4 *

Speaker 7 10.50 – 11.40
(to be confirmed)

Speaker 8 11.40 – 12.30
Dr. Michael Lutz, Head Competitive Intelligence, Novartis Pharma, Basel

LUNCH (*Salle L'Ambiance*) 12.40 – 14.00

Closing remarks

ONE-TO-ONE MEETINGS 14.00 - open end

* Date & time of Speakers is subject to change