



Photos, from top left: Group photo in October 1991, BD&L journal, White Tower at Tower of London, View of Tower of London from the South Bank, Crown Jewels, 2012 PLG Award Winners aboard the HMS Belfast, Awards Night Dinner from 2011 and Dr Phil Hammond at the 25th Anniversary Meeting at the House of Commons

*Pharmaceutical Licensing Group
 30th Anniversary Meeting
 Thursday 27th & 28th March 2014
 Tower of London and The Tower Hotel, London*

To celebrate the 30th anniversary of the Pharmaceutical Licensing Group, we have chosen the special Tower of London as the venue for our awards dinner. The drinks reception will take place in the stunning White Tower, built by William the Conqueror in 1078, before dinner takes place in the New Armouries. After dinner we are delighted that **Dr Phil Hammond**, who joined us at our 20th & 25th anniversary meetings, will once again be entertaining us with his experiences of healthcare in the UK. The evening will culminate in the 2013 AstraZeneca BD Executive of the Year award, presented by a senior leader from AstraZeneca, and the PLG Best BD Newcomer award.

Discounted bedroom rates are available at The Tower Hotel and we hope the networking will continue in the hotel bar. The AGM and meeting programme will take place at the hotel on Friday morning. With 30 years experience behind us, the meeting is titled '**Business Development: We Live and Learn**'. The meeting will conclude with lunch from 12.30pm

Thursday 27th March **Tower of London**
Dress Code Black Tie

6.30pm Guests asked to arrive *promptly* at the West Gate entrance where they will be met by Yeoman Warder Beefeaters

6.30pm - 7.00pm **Private Tour of Jewel House (including Crown Jewels)**
 Yeoman will take guests on external tour, including Traitors Gate, Execution Site etc, en route to Jewel House for private viewing of Crown Jewels

6.45pm - 7.45pm **Drinks Reception in White Tower**
 Once guests have finished the tour of the Jewel House, they will be taken to the White Tower

7.45pm - 10.30pm **Dinner in New Armouries**
 - After Dinner Speech by Dr Phil Hammond
 - Presentation of PLG/AstraZeneca Business Development Awards 2013

10.30pm Carriages

Friday 28th March **The Tower Hotel**
 8.30am - 9.45am Registration

9.00am - 9.45am AGM – PLG members only

9.45am - 10.15am Keynote Speaker

10.15am - 10.30am **30th Years of the PLG**

10.30am - 11.00am Break. Tea & coffee to be served

11.00am - 12.30pm **Business Development: We Live and Learn**
 A look at cultural issues and fashions/trends within deal making.
 The presentations will highlight deals that have gone wrong and what lessons have been learned from these issues

12.30pm - 1.30pm Lunch and meeting finishes

For more information on the PLG awards, including details on how to make a nomination, please visit www.plg-uk.com/plgawards.html, contact Adam Collins at admin@plg-uk.com or call on 01737 356 391.





Please complete one form per delegate and use BLOCK CAPITAL LETTERS.
The details provided will be used to complete the delegate list and name badges

NAME Dr/Mr/Mrs/Ms.....

JOB TITLE

COMPANY

ADDRESS

PHONE

EMAIL

..... Please tick here if you do **NOT** wish your email address to appear on the delegate list

Complete if relevant: I am the guest of

Please specify any special requirements you may have e.g. dietary, wheel chair access etc.

Cost

The costs below includes a place on the private tour of the Crown Jewels, drinks reception and awards dinner at the Tower of London on Thursday 27th March, along with a place at the meeting programme (including refreshments and lunch) on Friday 28th March at The Tower Hotel.

Cost per Member **£270.00** (£225.00 + VAT)

Cost per Guest **£330.00** (£275.00 + VAT)

Company Table **£2,400.00**(£2,00.00 + VAT)

Company Tables include a private table for 10 people at dinner along with everything else included above

Payment Method

Cheque - made payable to NGA

Bank Transfer - details will be shown on invoice

Credit Card - MasterCard or Visa only

Credit Card Number

Expiry Date Security Code

Card Holders Signature Date

Please return to

Post - NGA, The Red House, Kingswood Park, Bonsor Drive, Kingswood, Surrey, KT20 6AY

Fax - 01737 379 802

Email - acollins@ngaevents.co.uk

Once your registration form has been received, you will receive confirmation of your registration along with an invoice or receipt of payment from NGA. Please note the following booking terms & conditions.

Accommodation

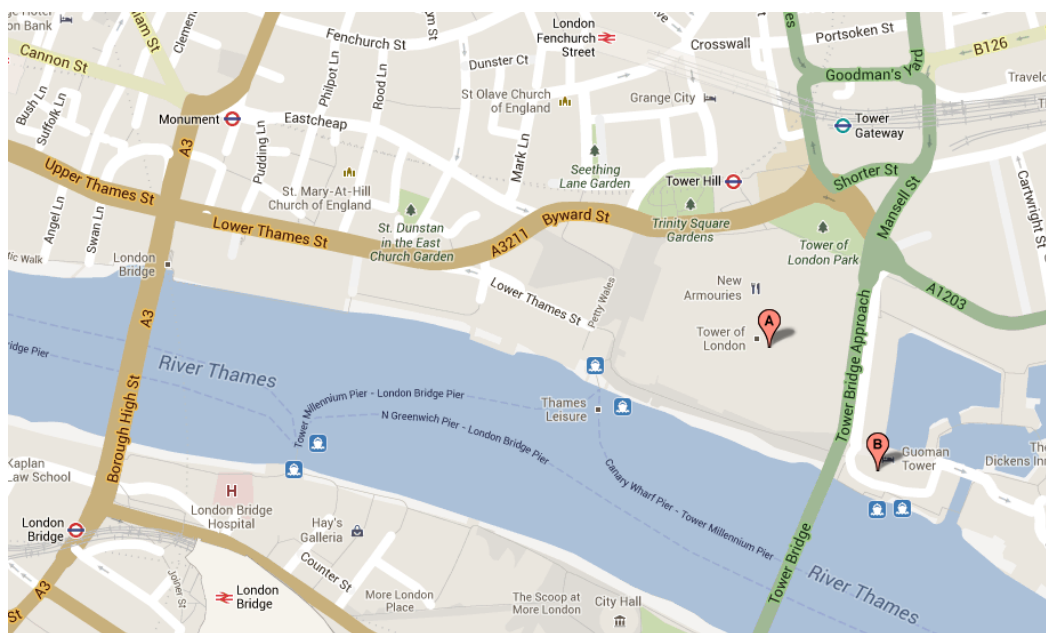
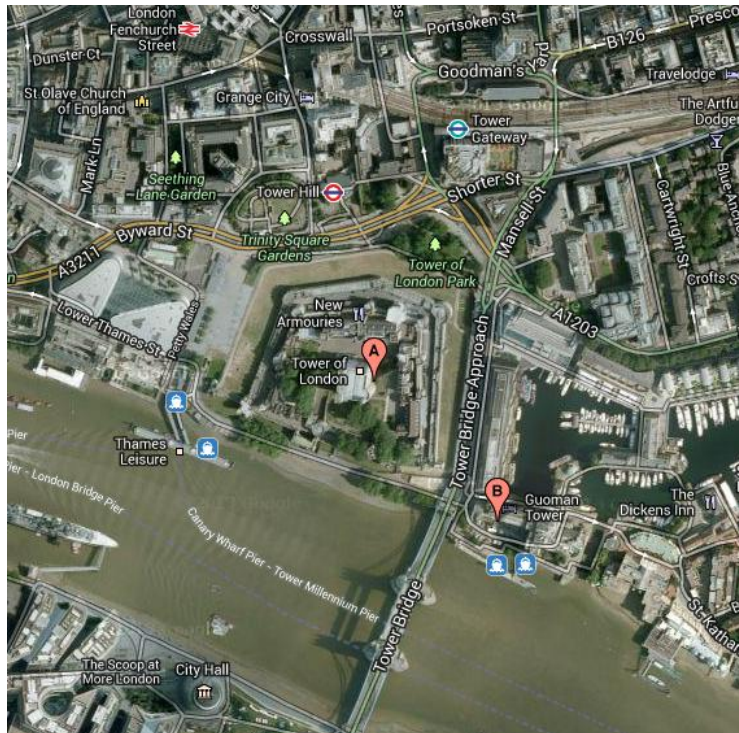
We have negotiated discounted rates at **£160 bed & breakfast**, including VAT, for guests attending this event at [The Tower Hotel](#), which is a short walk along the River from the Tower of London. Guests are asked to make their own reservations at the hotel using one of the following methods:

Email tower.allocation@guoman.co.uk (please mention the group code in your email)
Phone 0207 423 8855

Group Code **PLG270314**

If you encounter any problems making a reservation at the discount rates please contact Adam Collins, NGA, on 01737 355700, and he will be able to assist.

Location Maps



BOOKING TERMS & CONDITIONS

Fee

The attendance fee includes attendance at all of the sessions noted on the programme.

Please note that for reasons beyond the control of the Organising Committee it may prove necessary to change either the content or timing of the programme.

Meeting Registration - Cancellations

Upon receiving your Meeting Registration Booking Form, NGA will issue confirmation details and this booking will then be formally confirmed.

Please note that all cancellations will be subject to a £50.00 administration charge. Delegate substitutions are welcome at any time.

Cancellations received in writing after Friday 7th March 2014 will be subject to 100% cancellation charge unless the place can be re-sold to another delegate. In the case of a booking being re-sold the £50.00 administration charge still applies.

All cancellations must be sent in writing directly to NGA.

Meeting Registration – No Shows

If having received a confirmed booking to the meeting, individuals who subsequently do not attend without having advised NGA in writing, will be liable for the full meeting charges.

Conference Organisers

NGA Ltd

Post NGA, The Red House, Kingswood Park, Bonsor Drive, Kingswood, Surrey, KT20 6AY

Tel 01737 355 700

Fax 01737 379 802

Email acollins@ngaevents.co.uk