



XII International Pharma Licensing Symposium

‘The Disappearing Deal World...?’

Wednesday 16th – Friday 18th September 2015

Hilton Berlin, Germany

EARLY BIRD DISCOUNT CLOSES 31st May 2015

Due to recent local PLG Meetings the European Pharmaceutical Licensing Committee have agreed to extend the Early Bird Discount to May 31st. Registrations for the IPLS in Berlin have already proved to be high and the organising committee are confident of exceeding expectations. This is a ‘must attend’ event for all those involved in Healthcare Business Development and Licensing worldwide, attracting senior executives from companies operating across the industry. Only today we received the following testimonial highlighting the value placed on attending these invaluable Networking events :

“Since I started to attend your conference three years ago, about USD150m investment in 5 deals has been done. Of these 5 deals, at least two of them (more than USD 100m) are coming from the leads, generated from the one2one meetings in your conference. I feel that I own a great debt to your conference.” Huaizheng Peng, MD PhD, General Manager, International Operations, China Medical System Holdings.

Can you afford to miss out ?

To receive an accolade of this nature makes us proud to be organising such prestigious events and I would strongly implore those of you who have yet to register to take heed of this testimonial comment and the exciting programme of presentations. Clearly networking is key element of the IPLS and in line with previous years the programme incorporates numerous opportunities to facilitate this important aspect of the meeting.

For full details :

(Please note a special group accommodation discount at the Hilton Berlin expires 26th of May so be sure to book now!)

- [XII IPLS, Berlin Website](http://www.plg-group.com/events/xiiipls/) – www.plg-group.com/events/xiiipls/
- **Presentations** will include (full programme attached):
- How M&A Activity is Affecting the Healthcare Sector: Viewpoints from Across the Industry
- Challenges Securing Deals in Other Countries, including China, India and Japan
- Consolidation and Risk Sharing Between Big Pharma Companies
- Impact of the Changing Deal Environment for Mid-Sized Companies

- **Key Features**
- 300 Business Development & Licensing Executives Expected to Attend from Across Europe, East Asia & USA
- 3 Days of Presentations Delivered by Industry Experts, including a Panel Discussion and Case Studies
- Pre-Event Online Contact Delegate System – enabling direct contact with other registered delegates
- 6 ‘Talking Table’ options focused on current BD&L issues
- Relaxed Networking Opportunities Throughout, including:
 - Networking Drinks Reception on Wednesday evening
 - Gala Dinner at The Adagio on Thursday evening

For further details, including sponsorship options, please visit the event website at www.plg-group.com/events/xii-international-pharma-licensing-symposium-xii-ipls. We look forward to welcoming you to Berlin and please don't hesitate to contact us if you have any questions or queries.

Kind Regards

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