

Registration Fee does not include:

The Hotel reservation on May 20

Pharma Partnering: Spotlight on Italy and Central & Eastern Europe

Milan (Italy), 19-20 May, 2016

REGISTRATION FORM

Surname Name

Company

Job Title

VAT/Fiscal code

Address

Zip code City

Mob.

E-mail

Signature

GENERAL INFORMATION

Participation at joint HLG Italy - PLG CEE Meeting on May 19-20:

- Fee for HLG Italy or PLG CEE Member € 150,00 + 22% VAT
- Registration Fee for Non-Member € 280,00 + 22% VAT
- Networking Dinner € 40,00 + 22% VAT

Accommodation at Star Hotel Ritz - Milano

- Double Room for single use (one night - May 19)

€ 150,00 + VAT (€ 183,00) + € 5,00 fee

- Double Room (one night - May 19)

€ 180,00 + VAT (€ 219,60) + € 5,00 fee

Registration fees should be sent by:

- WIRE TRANSFER:

IBAN: IT87 I03069 38890 100000002470

SWIFT CODE: BCITITMM

Bank Purpose: HLG Meeting and name of participant.

- WEB PAYMENT:

<http://fenicia-events.eu/plg-hlg/>

- CREDIT CARD:

Carta SI Visa Mastercard Diners

It will be possible to pay directly by Credit Card on site.

Additional accommodation at Star Hotel Ritz (optional)

- Double Room for single use (the night - May 20)

€ 170,00 IVA + € 5,00 fee

- Double Room (the night - May 20)

€ 180,00 IVA + € 5,00 fee

It has to be guaranteed by Credit Card

Card Holder

N° Card

Expire date

(The card will be used to guarantee you booking, payment will be made at check-out).

Date Signature

Registration form must be sent by fax to **FENICIA EVENTI**

nr. +39 06.62278787 or by E-mail: info@fenicia-events.eu

Your data will not be disclosed to third parties, in compliance with Legislative Decree n. 196/2003 on the protection of personal data

ROOMS CANCELLATION POLICY:

*Cancellation is possible only until March 16
from March 17 until 25 days before the event - 70 %
24 days before the event - 100 %*

ACCORDING TO LOCAL TAX REGULATION (VAT):

Every company from outside of Italy will be exempted to pay VAT for the registration fee and for the accommodation first night.

Secretariat

FENICIA EVENTI

Via Giuseppe Spataro, 65 - 00155 Roma

Tel. +39 06.87756773 - Fax +39 06.62278787

info@fenicia-events.eu

Venue

Star Hotel Ritz

Via Lazzaro Spallanzani, 40 - 20129 Milano

Pharma Partnering: Spotlight on Italy and Central & Eastern Europe

Milan (Italy), 19-20 May, 2016

Star Hotel Ritz, Via Lazzaro Spallanzani, 40



Milan, Galleria Vittorio Emanuele II.

PROGRAM

**Pharma Partnering: Spotlight on
Italy and Central & Eastern Europe**

Milan (Italy), 19-20 May, 2016

Star Hotel Ritz, Via Lazzaro Spallanzani, 40

Organization Committee

Alexandr Krajhanzl (President PLG CEE)

Antonella Cimatti (Vice President Italy HLG)

Bastian Wolter (Treasurer PLG CEE)

Bruno Finazzi (President Italy HLG)

Claudia Rinaldi (Vice President Italy HLG)

Giorgio Amadori (Italy HLG)

Lev Kogon (PLG CEE)

Valdemaras Rodzko (Board Member PLG CEE)

With the participation

Thursday, 19 May 2016

10:00 One to One meeting slots

12:00 Registration

13:30 Welcome refreshment and drink

14:30 Welcome and Meeting introduction
PLG/HLG Presidents

14:40 Pharma Market scenarios in CEE
Countries and Italy
Armando Inserra (IMS Italy Country Principal)
Michela Lacangellera (IMS Italy Engagement Manager)

15:20 What has changed over last 25 Years
in CE Countries: Past opportunities
and future challenges?
Valdemaras Rodzko (GryNumber Health)
Gyorgy Leitner (Diagnoscan - Affidea)

16:00 Coffee break

16:20 Market entry in Italy: key issues and
lessons learned
Angelo Centrone (Eurogroup Consulting)

17:00 How to access the major CE markets:
knowing the rules
Evaldas Brazaitis (GryNumber Health)

17:40 Final remarks

18:00 Networking cocktail

*Social event (Navigli boat tour)
followed by dinner*

Friday, 20 May 2016

8:30 General Assembly
PLG CEE-Italy HLG
Parallel sessions

10:00 Coffee break

10:30 Creative Deal making and
M&A trends
Sharon Finch (Medius Associate, UK)

11:10 Not just drugs. New emerging
BD opportunities in Health Care:
Food Supplements, Cosmetics,
Medical Devices
Vincenzo Maglione (Akademy Pharma)

11:50 Panel discussion: what about the
role of BD Manager facing the
industrial environment and the
Health Care Market evolution?
Chairman *Bruno Finazzi (Doc Generici)*

12:30 Closing remarks

13:00 Lunch

14:00 One to one meeting slots