

NEW OTC CONFERENCE AND NETWORKING EVENT

Business Development and Innovation Opportunities in Consumer Healthcare / OTC



Thursday 3rd & Friday 4th March 2016
Millennium Gloucester Hotel, London



The Pharmaceutical Licensing Group (PLG) and OTCToolbox are proud to announce details of their new conference and networking event. This international event is the first to focus exclusively on business development and innovation in the consumer healthcare/OTC market, and it comes at a time of unprecedented change for the industry. Pharmaceutical companies are consolidating or divesting their consumer healthcare/OTC businesses, and the sector is attracting interest from new players, especially generics companies. Acquisitions and licensing deals of all sizes are at an all time high.

Taking place in the heart of London and split over two days, this international event will feature a programme of highly-respected speakers from the consumer healthcare/OTC industry plus a networking dinner for building contacts.

Thursday 3rd March

- 13.00 Registration & Networking Lunch
- 14.00 **The Future of OTC Medicines - Consumer Healthcare in a Changing Environment**
Roberto Funari, Executive Vice-President, Category Marketing - RB
- 14.45 **The Main Drivers of Growth**
Andy Tisman, Global Senior Principal, Consumer Health - IMS Health
- 15.30 Break
- 16.00 **Staying Ahead of the Game Through Innovation: Open Innovation**
Jonathan Hague, Vice-President Open Innovation - Unilever
- 16.45 **Staying Ahead of the Game Through Innovation: Regulatory and Product Development Strategies**
Dorothee Klöpf, Senior Manager Regulatory Affairs - Diapharm &
Annemarie Dengler, Director Business Development - red otc development
- 18.00 Networking Drinks Reception
- 19.30 Dinner

Friday 4th March

- 09.00 **Business Development Deal Trends**
Deborah Wilkes, Founder and Editor & Publisher – OTCToolbox
- 09.45 **Large OTC / Consumer Healthcare Players: Restructuring, Portfolio Optimisation and Approaches to Innovation**
Oliver Freichel, Global Head of Strategy, BD/Switches, M&A/Licensing - Boehringer Ingelheim Consumer Health Care
- 10.30 Break
- 11.00 **Significant New OTC / Consumer Healthcare Players: Company Acquisitions**
Dieno George, CEO - Thornton & Ross
- 11.45 **SME Consumer Healthcare Players: Brand Acquisitions**
Yvan Vindevogel, Founder and Chief Executive Officer - Damier Group and Chairman - Vemedia
- 12.30 Summary
- 12.45 Close and Networking Lunch