



Pharma-Lizenz-Club Deutschland e.V.

10-year-jubilee PLCD-meeting

June 18th – 19th, 2009

Steigenberger Hotel Hamburg, Heiligengeistbrücke 4, 20459 Hamburg, Germany

AGENDA

Thursday

June 18th, 2009

Steigenberger Hotel Hamburg, Heiligengeistbrücke 4, 20459 Hamburg

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| 01:30 pm – 04:00 pm | PLCD-Lunch, Restaurant am Fleet, Steigenberger Hotel |
| 04:00 pm | Barge transfer in front of the restaurant „Am Fleet”, Steigenberger Hotel |
| 05:30 pm – 07:30 pm | Harbor Cruise |
| 07:30 pm – 08:30 pm | Bus transfer - Landungsbrücken to the Edelfettwerk |
| 08:30 pm – 01:00 am | PLCD - “Chat at the Fireside - 10 years PLCD” in the Edelfettwerk |
| 11:30 pm – 01:00 am | Bus transfer - Edelfettwerk to the Steigenberger Hotel |
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Friday

June 19th, 2009

Steigenberger Hotel Hamburg, Heiligengeistbrücke 4, 20459 Hamburg

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| 09:00 am – 09:45 am | 10 years PLCD – Remembering for the Future
<i>PLCD-President: Dr. Hans-Joachim Egly, PLCD-Past Board Members: Dr. Helmut Klinger, Heinz Lang, PLCD-Board members: Dr. Irina Staatz-Granzer, Dr. Ulrich Koch, Dr. Thomas Högn, Dr. Dr. Axel Ruhland, Christian Kanzelmeyer, Elmar Schäfer, Philipp von Gallwitz</i> |
| 09:45 am – 10:30 am | “The Spanish Pharma Market“
<i>N.N., a member of PLGS</i> |
| 10:30 am – 11:00 am | Coffee break |
| 11:00 am – 11:45 am | “Trends in In-Licensing and Out-Licensing”
<i>Dirk Kars, Partner, Simon-Kucher & Partners - Strategy & Marketing Consultants, Bonn</i> |
| 11:45 am – 12:30 pm | “Pharma at the crossroads - choosing directions in a transforming healthcare world”
<i>Stephan Danner, Partner, Roland Berger Strategy Consultants, München</i> |
| 12:30 pm – 14:00 pm | Lunch |